

## Portland Plan Preservation Chapter

Goal: Use Portland architecture to contribute to neighborhood quality of life, economic & cultural vitality.

### I. Protect the Architectural character of Portland

#### A. Identify and document existing conditions in Portland

1. Threatened or endangered structures
2. Important individual buildings
3. Styles, materials and contributing elements that create the “Portland look”
4. Whole block faces and areas of small districts that are intact and retain original features

#### B. Set priorities for Preservation

1. Create a most endangered list (crisis intervention)

#### C. Reduce the number of demolitions

1. Neighborhood notification
2. Stabilize, “mothball” and market vacant structures
3. Form a “swat team” to quickly react to notification

D. Work with Metro Government to establish ways to preserve and protect the historic fabric of streets, alleys, sidewalks, iron fences and curbs

### II. Improve the quality of rehabilitation and restoration in Portland

#### A. Conduct Research and gather information

1. Economic implications for the community of historic preservation and improvements activities. (i.e. cost of houses rises)

2. Best practices for typical situations in Portland (i.e. lead paint abatement)
3. Legal tools to protect important resources (Old Louisville prevents removal of stained glass)
4. Legal tools and/or tax incentives to make preservation attractive
5. Appropriate replacement materials and products
6. Local and national preservation districts

#### B. Craft a plan with strategies for affordable restoration

1. Write an Overview of architecture in Portland
2. Create architectural guidelines for appropriate development
3. Publish a Portland pattern book

### III. Educate and Communicate about preservation issues and ideas

#### A. Support and develop Portland Preservation Alliance as an advocacy group

#### B. Establish a resource center of books and materials at the Public Library

#### C. Conduct how-to workshops on topics such as window repair

### IV. Promote Portland Heritage

#### A. Develop historic markers for important places and buildings

B. Publish a calendar, set of postcards, poster, banners or other print media to increase awareness of Portland’s architectural heritage

1. Market to support Preservation Alliance and activities

#### C. Institute an award program for good restoration and rehabilitation

1. Send postcard to thank resident for good quality work
2. Public recognition for good quality work
3. Marker or plaque for buildings that are 100 or older